



†1 , †2

†

10800

¹sukanya.p@crowproperty.or.th

†

10800

²pinkanok2519@gmail.com

1)

D

1

1.

3)

.01

2

[4]

5

[1]

"

"

"

"

[2]

"

[3]

"

[5]

"

(

(

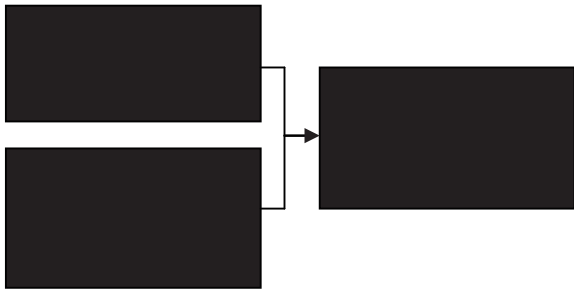
(

"

[4]

(

(1) (0. 2 0.77 0.
 (2) (3) 0.



4.

3.

((2557)
 (2558)
 [7] 95%
 0.

1
 1

	x	S.D.	
	3.77		
	3.5	0.45	
	3.89	0.42	

1

430 .01

(.185) 3.20%

2

2

	r	R ²	
	0.185**	.032	.000

.01

2

5

"

.01

(38.80 3

3

	r	R ²	
	0.550**	.301	.000
		.392	.000
		.388	.000

.01

[8]

.01

3

[9]

.01

4

4

			β		
()	2.307	0.117			.000
	0.439	0.032	0.550		.000
2. ()	1.784	0.127		14.018	.000
	0.308	0.034		8.992**	.000
	0.285	0.035	0.345	8.038**	.000

.01

4

$$a + b_1$$

2

$$() + b_2()$$

$$0.308() + 0.285() = 1.784 + \quad (1)$$

.01

.01

[1]

-

[3]

" - " -
" *The Journal of Psychology.* 5-9.

"

"

"

"

138

40-

"

.01

2552.



6.

2553.